



School Health Programs Impact Student Achievement!

Without using your actual job title, write a three sentence or less description of **WHAT** your School Based Health Center does.

*Read your three sentences **WHAT** description to your partner – No comments or questions allowed. Stick to your “script.”*

Discuss **WHY the School Based Health Centers** are important.
Think about student success / achievement!

List three **WHYs the School Based Health Centers** are important.

- 1.
- 2.
- 3.

Discuss what could happen (*Impact*) if the School Based Health Center went away.

Write a three sentence statement that addresses the **WHAT, WHY, and IMPACT.**

Share your revised statement with your partner.

Think about the following questions:

1. How might I change this statement for different audiences? *Administrators, School Staff, Board of Education, Parents, Community Members*

2. What data do I need to prove my point?

3. Who might be my best ally? My most likely “adversary”? How will my message change?